

CSR initiatives (3/3)

Activities to contribute to society (2)

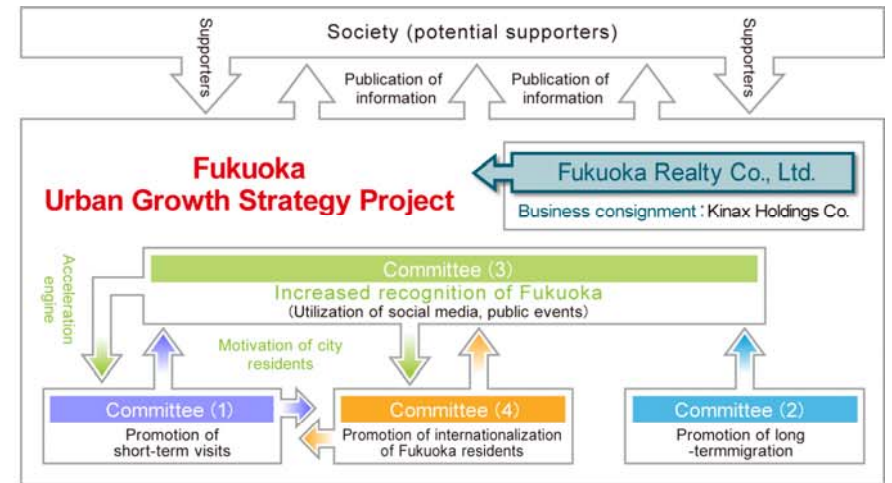
■ Fukuoka Reinvention Evenings

The Fukuoka Urban Growth Strategy Project plans and carries out initiatives to welcome foreign tourists, students and business people, internationalize Fukuoka residents, and boost Fukuoka's name recognition.

Fukuoka Reinvention Evening events (September 2011 – March 2012) are held to discuss Fukuoka's current state, the challenges it faces, and specific activities to enhance Fukuoka's future appeal. Participants:327 (cumulative) Viewers:5,500 by Ustream (as of March 22)



Fukuoka Reinvention Evening



[Virtuous cycle conducive to Fukuoka's urban growth]



Fukuoka Reinvention Evening Vol. 1



Fukuoka Reinvention Evening Vol. 2



Fukuoka Reinvention Evening Vol. 3



Fukuoka Reinvention Evening Vol. 4



Fukuoka Reinvention Evening Vol. 5