

# CSR initiatives (2)

## Real estate, economics and finance gatherings



### 340 attend event featuring Dr. Jitsuro Terashima

Fukuoka Realty and Japan Real Estate Institute

On September 15, the Japan Real Estate Institute and Fukuoka Realty, which manages the assets of Fukuoka REIT, a regionally focused real estate investment trust, hosted a gathering for those interested in real estate, economics and finance at the Grand Hyatt Fukuoka in Fukuoka's Hakata Ward.

This year's event, the fourth of its kind, was attended by some 340 executives in the real estate and finance industries. The evening's featured speakers included Yoshihiro Takai, head of research at the Association for Real Estate Securitization, and Jitsuro Terashima, President of the Japan Research Institute. Mr. Takai spoke about the real estate market over the past decade since J-REITs' advent. Dr. Terashima discussed the state of Japan and the world over the two decades since the Cold War's end and Japan's path forward following the March 11 earthquake.

- ① Yoshihiro Takai discussed J-REITs and the global real estate investment market.
- ② Dr. Jitsuro Terashima spoke about Japan and the world in the post-Cold War era and Japan's post-earthquake and future energy challenges.
- ③ Event co-host Kazunori Hirayama, Director of the Japan Real Estate Institute.
- ④ Tomoo Ohara, Deputy Director of the Kyushu Regional Development Bureau, opens the post-meeting reception with a toast.
- ⑤ Event co-host Masayasu Saki, CEO of Fukuoka Realty, welcomes the attendees.

(left) The event was well attended  
(right) The reception gets underway following the opening toast

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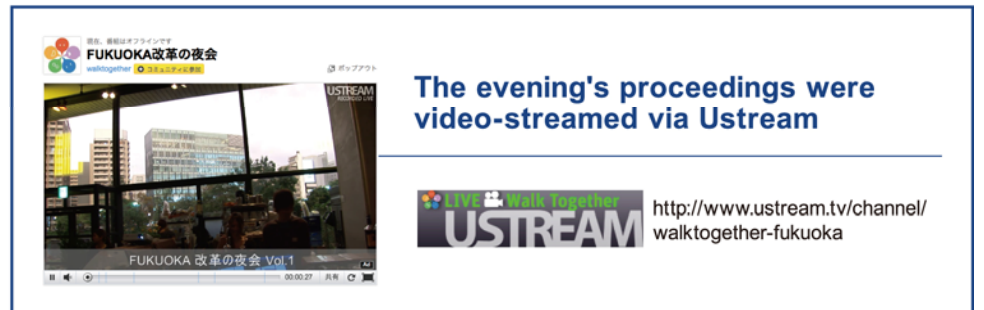
## Fukuoka Urban Growth Strategy Project

The Fukuoka Urban Growth Strategy Project sponsored the Fukuoka Reinvention Evening Vol. 1 in September 2011 to discuss how Fukuoka should evolve in order to grow. The event was attended by 75 Fukuoka residents, including Mayor Soichiro Takashima.



Fukuoka Reinvention Evening Vol. 1

The Fukuoka Urban Growth Strategy Project was established in the aim of building a platform for Fukuoka's global debut as a cosmopolitan city. It aims to unleash Fukuoka's latent energy through cooperation between industry and academia including Fukuoka Realty and four local university professors active in their respective fields of expertise.



The evening's proceedings were video-streamed via Ustream

<http://www.ustream.tv/channel/walktogether-fukuoka>