

# Fukuoka Realty's CSR initiatives (2): contributing to society

Advancing a project to promote Fukuoka's growth (Fukuoka Urban Growth Strategy Project)

## Project overview

The Fukuoka Urban Growth Strategy Project is broadly pursuing four approaches to stimulate international travel and migration based on the theme "growth in (international) travel and migration contributes to urban vitalization." Its committees conduct studies and specific projects and publicly report the projects' results in the aim of increasing involvement among people supportive of Fukuoka's urban growth.

©Virtuous cycle conducive to Fukuoka's urban growth



### Project members

Hiroshi Hoshino  
Kenji Yokoyama  
Koichi Sakaguchi  
Masaharu Okada

Professor, Department of Business and Technology Management, Graduate School of Economics, Kyushu University (project leader)  
Dean, College of Asia Pacific Management, Ritsumeikan Asia Pacific University  
Professor, Graduate Faculty of Engineering, Kyushu University  
Director, University-Industry International Collaboration Center, Intellectual Property Management Center of Kyushu University

### Fukuoka Realty personnel involved in the project

Masayasu Saki CEO  
Yukitaka Ohara Head of Investment Department  
Hideya Kanno Head of Property Management Department

Yoichi Nishio Managing Director and Head of Finance Department  
Shinya Ueda Head of Planning Department  
Et al.