

# CSR initiatives

## Fukuoka Urban Growth Strategy Project

The Fukuoka Urban Growth Strategy Project aims to promote Fukuoka's continued growth amid inter-city competition through cooperation between business and academia. It hosts Fukuoka Strategy Evenings in the aim of developing specific action plans derived from a benchmark city strategy. The first Fukuoka Strategy Evening was attended by some 40 people.

### ©Fukuoka Strategy Evenings



## Fukuoka University seminar

Fukuoka Realty conducted a seminar on real estate securitization at Fukuoka University in the hope of helping cultivate the next generation of real estate professionals and benefiting the local community with the knowledge and expertise it has cultivated as manager of a regionally focused REIT.

Nishippon shinbun,  
August 22, 2012



## Real estate, finance and economics gatherings

This year, Fukuoka Realty hosted its fifth gathering for discussion of real estate, finance, and economics (September 2012). The event was attended by some 280 local real estate and finance professionals and government officials. The gatherings contribute to revitalizing the regional economy by facilitating networking among attendees.

### ©Fifth real estate, finance and economics gatherings

Keynote speech 1  
「Japan's strategy in response to global trends: relations with East Asia」

**Hitoshi Tanaka,**  
Chairman, Institute for International Strategy,  
Japan Research Institute, Ltd.

Keynote speech 2  
「A proposal for Fukuoka and Kyushu's sustained growth」

**Toru Nabeyama,**  
Chief Economist, Economic & Industrial  
Research Department, Development Bank  
of Japan Inc.



Hitoshi Tanaka



Toru Nabeyama

## CSR workshops

Since 2011, Fukuoka Realty has been conducting workshops for CSR personnel of companies based in Fukuoka or elsewhere in Kyushu. In fiscal 2012, it will continue to proactively offer the workshops, inviting CSR practitioners and presenting practical case studies.



## F♥P Working Women's Group

Fukuoka Realty hosts meetings of the F♥P Working Women's Group, at which women who work in Fukuoka discuss urban vitalization and growth strategies from a feminine perspective in the aim of enhancing Fukuoka's reputation. After meeting a total of five times during 2012, the group plans to submit proposals to the Mayor of Fukuoka.