

# CSR initiatives

Fukuoka Realty initiatives to support and cooperate in enhancing the appeal of Kyushu and Fukuoka

## ■ Fukuoka International House

A communal residence for foreign students and employees of international companies. Operated to contribute to the sustained development of the local community and economy by meeting the challenges of improving foreign language skills of Japanese people, fostering an international way of thinking, and creating opportunities for foreign students' employment support by providing a place for international interaction.



## ■ OnRAMP

OnRAMP is a members-only entrepreneurs' salon with business incubation facilities established as a forum to support and cultivate entrepreneurs and facilitate networking among them. The objective is to concentrate the functions necessary for startups and contribute to vitalization of the local economy as a hub for nurturing venture companies.



(OnRAMP is operated by General Incorporated Association OnRAMP, established by DOGAN, Inc. and Fukuoka Realty Corporation.)

## ■ CSR workshops (enterprise partnership)

Fukuoka Realty periodically conducts CSR workshops led by invited speakers, in collaboration with CSR personnel of companies that operate chiefly in Fukuoka and elsewhere in Kyushu as well as our sponsors. The workshops help to build a stronger network among local CSR professionals

©2013 workshops (5 held)

- 1st Discussion based on CSR reports of participating companies
- 2nd "The Latest Trends in CSR"  
Instructor: Mr. Hidemi Tomita, LRQA Japan
- 3rd "The Relationship between CSR and IR"  
Instructor: Ms. Aiko Kozaki, The Japan Research Institute, Ltd.
- 4th "What Is CSR That Enhances Corporate Branding?"  
— For Continuously Increasing Profitability over the Long Term  
Instructor: Mr. Kazuhiko Niki, Deloitte Touche Tohmatsu LLC
- 5th "How to Communicate CSR Activities to a Greater Number of People"  
Instructor: Mr. Kenji Eda, Raul, Ltd.



## ■ Support for Fukuhaku Hana Shirube

Fukuoka Realty supports Fukuhaku Hana Shirube, a project to plant 100,000 tulips on the roadside along the route from Hakata Station to Canal City Hakata and Kego Park in Tenjin.

©Fukuhaku Hana Shirube Flower art



## ■ Support for and participation in the activities of other organizations

### ◎International exchange and personnel development

- "The Asian-Pacific Children's Convention in Fukuoka (NPO)"  
Primary function: Invitation and exchanges with children from the Asia-Pacific region
- "Fukuoka International School"  
Primary function: Education of children of foreign nationality living in Fukuoka
- "OISCA (public interest incorporated foundation)"  
Primary function: Hosting of trainees from the Asia-Pacific region

### ◎Community development

- "Hakata Community Development Promotion Conference"  
Primary function: Community development activities around Hakata Station → Participation as a board member
- "The Fukuoka Asian Urban Research Center (public interest incorporated foundation)"  
Primary function: Study of urban policy and proposal of future urban strategies for Fukuoka City → Support for activities as a research advisor in 2013 general research  
Primary function: Hosting of trainees from the Asia-Pacific region